

promotion data comprises transmitting promotion data identifying a plurality of product discounts from a specified retailer.

65. The computer program product of claim 58, wherein said step of transmitting said promotion data comprises transmitting promotion data identifying a plurality of product discounts from a specified product manufacturer and from a specified product retailer.

66. The computer program product of claim 58, wherein said step of transmitting said promotion data comprises transmitting promotion data identifying a plurality of product discounts on a basis of demographic data stored in a personal database of a consumer.

67. The computer program product of claim 58, wherein said step of transmitting said promotion data comprises transmitting promotion data identifying a plurality of product discounts on a basis of a frequency of usage of tokens by a consumer.

68. The computer program product of claim 58, wherein said step of transmitting said promotion data comprises transmitting promotion data identifying a plurality of product discounts on a basis of a frequency of usage of product discounts by a consumer.

69. The computer program product of claim 58, wherein said step of identifying said token data comprises identifying said token data by scanning a token having said token data therein.

70. The computer program product of claim 58, wherein said computer network comprises one of an intranet and the Internet.--

Add A17

#### REMARKS

Claims 32-70 in this application correspond identically to claims 43-55, 69-81, and 96-107 in the parent application.

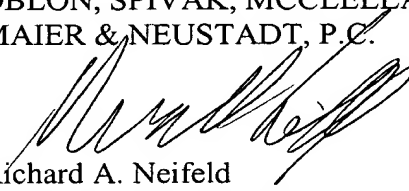
During a telephone interview in August 1999, Examiner Kazimi indicated that the

claims in the parent application were restricted, that claims 43-55, 69-81, and 95-107 in the parent application were in the elected group and subject to a rejection based upon prior art. This application presents the claims which the examiner verbally indicated were subject to rejection based upon prior art. This application corresponds to a continuation of the restricted group elected in the parent application.

Should the examiner wish to discuss any issues of this application, the examiner is welcome to contact the undersigned at 703-412-6492.

Respectfully submitted,

OBLON, SPIVAK, MCCLELLAND,  
MAIER & NEUSTADT, P.C.

  
Richard A. Neifeld  
Registration No. 35,299  
Attorney of Record

Crystal Square Five - Fourth Floor  
1755 Jefferson Davis Highway  
Arlington, Virginia 22202  
Tel: 703-412-6492  
Fax: 703-413-2220  
EMAIL: meifeld@oblon.com

Printed: September 16, 1999 (3:50PM)  
I:\atty\LAN\clients\CATALINA\77910087\PreAm.cont.990805.wpd